



VIDELIO - Media presents their innovative solutions for TV at CABSAT 2016



Dubai World Trade Centre - 8th to 10th March 2016

21/04/2016

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The press release

English version

Press release

Dubai, February, 2016 VIDELIO - Media, a leading International Broadcast Solutions Integrator and Service provider, announces their 10th participation in a row to CABSAT 2016. VIDELIO - Media will once again present their latest innovative Broadcast of Tomorrow solutions, during the show held at the Dubai World Trade Center on March 8-10, 2016.

From Content Creation to Content Distribution, through Content Management, VIDELIO - Media teams design and implement end-to-end solutions to help TV channels and Media Groups overcome actual Industry challenges and leverage future business opportunities.

Leveraging 35 years of broadcast systems integration experience, a Global presence and heavy R&D investments through their dedicated 'The Lab' entity, VIDELIO - Media paves the way of future broadcasting technique and standards.

VIDELIO - Media 'beyond the line of sight solutions and innovations' addresses challenges such as transition to full IP environments, Live Remote Production for connected stadiums, Cloud-based operations, Content everywhere distribution platforms, Content Monetisation techniques, Cyber Security for TV...

These disruptive concepts complement the recognized VIDELIO – Media 'cornerstone solutions' such as Production OBs, TV Studios, Post-Production, Newsrooms, Playout and Transmissions facilities deployed in more than 60 countries in the World.

In addition, this year VIDELIO - Media will welcome technology partners to present and demonstrate their solutions in Content Creation and Management and Cyber Security for Media Groups on their booth.

Broadcasters and Telecom Operators are welcome on VIDELIO - Media booth, located in **Hall 3 – Stand ZD3-31**, to meet our experts, discover latest innovative solutions and discuss integrative strategies for their upcoming projects.

About VIDELIO

VIDELIO is a Global Leader in Corporate Video, Broadcast, Media & Entertainment and Security & Defense Solutions Integration.

For more than 35 years, VIDELIO have been providing their expertise to professional clients in Broadcast, Corporate and Defense sectors. With a turnover of USD 220m, 1,000+ staffs and more than 2,000 clients globally, the group has offices in Europe, America, Africa, Asia, and Middle East, including Dubai and Doha.

VIDELIO bridges the gap between Broadcast, Media and Corporate IT businesses through highly professional and world-class media-oriented technologies and Professional Services.

The Group has a permanent presence in the Middle East with regional headquarters in Dubai, leveraging 3 state of the art broadcast systems integration platforms, employing more than 250

highly-experienced professionals. VIDELIO – Media deliver turnkey solutions in live production, broadcast IT, newsrooms, post-production, outside broadcast trucks, playout, socially integrated agile workflows...

VIDELIO - Media integrate Media platforms and communication infrastructures to enable faster and smarter Audiovisual Media assets creation and monetization for TV viewers, Corporate Professionals and online & mobile Media audiences.

To get to know more about VIDELIO, visit www.videlio-media.com

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About CABSAT

CABSAT is the third largest event in the World and MENASA region's most important event for the Digital Media industry. The 2016 CABSAT edition takes place on 3 days from Tuesday, 8. March to Thursday, 10. March 2016 in Dubai at the Dubai World Trade Center.

For 22 years, CABSAT has evolved to be the number one event in the Middle East, Africa, and South Asia region for all industry professionals within the Broadcast, Satellite, Content Delivery and Digital Media sectors. CABSAT covers the creation, exchange, management, distribution and monetization of all filmed entertainment and radio content. The event connects live content opportunities and encourages collaborative partnerships which brings together the world's leading content producers and connects them with every imaginable delivery platform.

To get to know more about CABSAT, visit www.cabsat.com

Arabic Version

بيان صحفي :

فيديليو- ميديا VIDELIO-Media تعرض حلولها المبتكرة لإجهزة التلفزيون
في كاب سات ٢٠١٦

دبي – فبراير ٢٠١٦ تعلن شركة فيديليو-ميديا VIDELIO-Media - وهي شركة رائدة في مجال البث الدولي للحلول المتكاملة وإمداد الخدمة – عن اشتراكها للمرة العاشرة علي التوالي في معرض كاب سات ٢٠١٦ حيث تقوم الشركة بعرض أحدث الحلول المبتكرة لـ "بث المستقبل". يقام المعرض في الفترة من ٨ إلى ١٠ مارس ٢٠١٦ بمركز التجارة العالمي بدبي .

تقوم الشركة بتصميم وتنفيذ حلولاً متكاملة بدأ من ابتكار المحتوى حتى توزيعه ومروراً بإدارته، وذلك لمساعدة القنوات التلفزيونية ومجموعات وسائل الإعلام في التغلب على التحديات الحالية للصناعة والاستفادة من الفرص التجارية في المستقبل.

تمهد فيديليو-ميديا VIDELIO-Media الطريق أمام تقنيات ومعايير البث في المستقبل مستفيدة من ٣٥ عاماً من الخبرة في مجال أنظمة البث المتكاملة ، ومن حضور عالمي واستثمارات كبيرة في مجالات البحث والتطوير من خلال "المختبر" - كيان الشركة المخصص لهذا الهدف.

تواجه فيديليو- ميديا VIDELIO-Media تحديات "أبعد من حلول الرؤية والابتكارات" مثل الانتقال إلى بيئات كاملة لبروتوكول الإنترنت، الإنتاج المباشر عن بعد لدرجات الألعاب الرياضية المتصلة، العمليات القائمة على الكلاود، منصات توزيع المحتوى في كل مكان، تقنيات تحويل المحتوى إلى نقد، الأمن السيبراني للتلفزيون ...

تُكْمَل هذه المفاهيم الهدامة "الحلول الأساسية" المتعارف عليها لشركة فيديليو-ميديا VIDELIO-Media مثل الإنتاج الخارجي، ستودي وهات التلفزيون، مرحلة ما بعد الإنتاج، غرف الأخبار، عمليات نقل قنوات الإذاعة والتلفزيون في شبكات البث Playout ووسائل الإرسال المنتشرة في أكثر من ٦٠ بلداً في العالم.

وبالإضافة إلى ذلك، سوف تستقبل فيديليو-ميديا VIDELIO-Media هذا العام في الكشك الخاص بها شركاء في مجال التكنولوجيا لعرض وشرح حلول الشركة لإنشاء وإدارة المحتوى وعمليات الأمن السيبراني لمجموعات وسائل الإعلام .

ترحب فيديليو-ميديا VIDELIO-Media بشركات البث وشركات الاتصالات في القاعة ٣ بالكشك ZD3-31 حيث تتم مقابلة الخبراء واكتشاف أحدث الحلول المبتكرة ومناقشة استراتيجيات متكاملة لمشاريعهم القادمة.

نبذة عن فيديليو VIDELIO

فيديليو VIDELIO هي شركة عالمية تقدم حلولاً متكاملة في مجال أنظمة الفيديو للشركات، عمليات البث، وسائل الإعلام والترفيه، ومجال الأمن والدفاع.

عملت فيديليو VIDELIO لأكثر من ٣٥ عاماً على تقديم خبراتها للعملاء المهنيين في مجالات البث ، الشركات والدفاع. تبلغ دورة رأس مال الشركة ٢٢٠ مليون دولاراً أمريكياً ويعمل بها أكثر من ١٠٠٠ موظف كما أن لها أكثر من ٢٠٠٠ عميل على مستوى العالم. للمجموعة مكاتب في أوروبا وأمريكا وأفريقيا وآسيا والشرق الأوسط بما في ذلك دبي والدوحة.

تسد فيديليو VIDELIO الفجوة بين البث ووسائل الإعلام وشركات تكنولوجيا المعلومات من خلال تقنيات وخدمات مهنية موجهة لمجال الإعلام على مستوى عالمي وعلى درجة عالية من الحرفية.

للمجموعة وجود دائم في الشرق الأوسط ولها مقر إقليمي في دبي. تستفيد المجموعة من ثلاث منصات لنظم بث متكاملة ويعمل بها أكثر من ٢٥٠ من المهنيين ذو الخبرة العالمية. تقدم فيديليو-ميديا VIDELIO-Media حلولاً لتسليم مفتاح للإنتاج المباشر، لبث تكنولوجيا المعلومات، لغرف الأخبار، لمرحلة ما بعد الإنتاج، لسيارات البث الخارجي، لعمليات نقل قنوات الإذاعة والتلفزيون في

شبكات البث Playout ، ولعمليات سير عمل متكاملة اجتماعيا...

تدمج شركة فيديليو-ميديا VIDELIO-Media منصات وسائل الإعلام مع البنية التحتية للاتصالات حتى تسمح بإنشاء أصول لوسائل الإعلام السمعية البصرية بصورة أسرع وأكثر ذكاء وتحويل هذه الأصول إلى نقد لمشاهدي التلفزيون ومهني الشركات وجمهور المستمعين لإعلام الإنترنت والهواتف النقالة.

للحصول على المزيد من المعلومات عن شركة فيديليو VIDELIO، زوروا موقع www.videlio-media.com

مندوب الاتصال للشرق الأوسط:

لوران ميريه Laurent Mairet

هاتف: +٩٧١ ٥٥٥ ٤٧٧ ٣١٠

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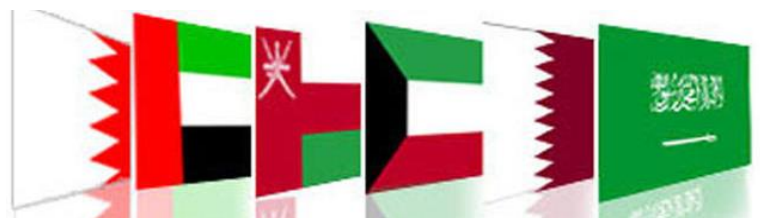
نيذة عن كاب سات

كاب سات هو ثالث أكبر حدث في العالم وأكثر المعارض أهمية في منطقة الشرق الأوسط ، شمال أفريقيا وجنوب آسيا في مجال صناعة الإعلام الرقمي. تقام دورة كاب سات ٢٠١٦ لمدة ٣ أيام إعتباراً من الثلاثاء ٨ مارس إلى الخميس ١٠ مارس ٢٠١٦ في مركز التجارة العالمي بدبي.

احتل معرض كاب سات لمدة ٢٢ عاما المركز الأول في منطقة الشرق الأوسط ، أفريقيا وجنوب آسيا بالنسبة لجميع المتخصصين في قطاعات البث، الأقمار الصناعية، تسليم المحتوى وقطاع الإعلام الرقمي. يغطي معرض كاب سات قطاعات الإنشاء، التبادل، الإدارة، التوزيع والتحويل إلى نقد لجميع الأفلام الترفيهية والمحتوى الإذاعي. يربط الحدث بين فرص البث المباشر كما يشجع الشركات التعاونية التي تجمع بين أكبر منتجين للمحتوى في العالم ويربطهم بأي منصة ممكنة.

للحصول على مزيد من المعلومات عن كاب سات، زوروا موقع www.cabsat.com

2. Media coverage in the Middle East



2.1 Dailies



OFFICIAL SHOW

PREVIEW

Pre-register now at www.cabsat.com



The Middle East, Africa and South Asia's definitive broadcast, satellite & entertainment content event • Dubai World Trade Centre

DISCUSSING THE MENA ELECTRONIC MEDIA MARKET

Entertainment and media spend is expected to reach US\$66 billion by 2018

CABSAT 2016, the leading platform for the broadcast, production, content delivery, digital media and satellite sectors across the Middle East, Africa and South Asia (MEASA), will feature the all-new Content Congress; a holistic, state-of-the-industry dissection presented by CABSAT, NAB Show and the former's new Content Marketplace offering.

Influential decision-makers from Dreamworks, Sony Pictures, Netflix, Fox International, NBC Universal, Australia's FremantleMedia, ITV studios, Talpa, Dailymotion, Qatar's beIN network, the European Broadcasting Union and a host of other major Hollywood and Bollywood studios, worldwide production houses, IPTV and direct broadcast satellite providers, ad agencies, on-demand and OTT providers, and cloud-based TV network broadcasters will discuss the future of TV viewing. The gathering will debate disruptive technologies, the transition to digital broadcasting and monetising multi-platform services in a MENA media market where entertainment and media spend is expected to reach US\$66 billion by 2018 according to forecasts by the global analyst division of Pricewaterhouse Coopers, Strategy&.

"TV has evolved and with greater mobility through the increased use of connected devices and viewers increasingly exploring optimised content delivery platforms, the MENA region's filmed and audio entertainment market is undergoing transformational change," said Trixie LohMirmand, Senior Vice President, Exhibitions & Events Management, Dubai World



Trade Centre (DWTC).

"CABSAT is staying ahead of that transformation by providing a platform where international game-changers and regional start-ups explore the disruptive, immersive technologies that are creating the next generation of multi-screen viewing experiences."

Under a primary theme of 'The Future of Television in a Connected World', the Content Congress presented by CABSAT, Content Marketplace & NAB Show will be opened by Eric Ellenbogen, Co-Head of Dreamworks Studios, delivering a session on how OTT platforms will change traditional broadcasting over the next 10 years.

"I'm excited to be a first-time participant at CABSAT and look forward to sharing updates on behalf of DreamWorks

Animation - the newest global player in the family entertainment 'TV everywhere' space - with the region's leading media industry names and entities," said Ellenbogen. "With the anticipated spend of emerging regional streaming services added to the expected US\$7 billion-plus programming spends by Hulu, Amazon and Netflix alone in 2016, the Content Congress will dissect the future of a forever altered TV ecosystem."

Other confirmed speakers include Ashi Seth, Manager Enterprise Platforms, Netflix; David Butorac, CEO, OSN; Mohamed Burhan, CEO, CNBC Arabia; Sanjay Raini, GM, Fox International; Dr. Raed Khusheim, CEO, Selelevision; Jean Philip De Tender, Director of Media, European Broadcasting Union, Jamal Sharif Chairman,

Dubai Film & TV Commission; Paul Baker, Executive Director Film & TV Services, TwoFour54; Marc Eychenne, Vice President International Content, Dailymotion; Screen Gems, Sony Pictures, and many more.

"I'm excited to talk about technology and filmmaking trends in our global industry this year at CABSAT presented with Content Marketplace," said Gainor. "Today, more than ever, technology is playing an important role in how we tell our stories. It is allowing us to spread our wings and photograph our movies in great destinations such as the UAE. I have had the opportunity, for instance, to produce in Abu Dhabi and I look forward to bringing more films to the UAE to take advantage of its spectacular landscapes, cities and talented crew."

SHOW INFORMATION

March 08-10, 2016
Dubai World Trade Centre
Register at www.cabsat.com or
when you arrive at the show

OPENING HOURS

Exhibition
March 08: 10am - 6pm
March 09: 10am - 6pm
March 10: 10am - 5pm

ADMISSION POLICY

Admission is restricted to trade and business visitors only on presentation of a business card with the visitor registration form. Visitors under the

age of 18 will not be permitted entry. University students will be permitted entry on March 10th only and must be accompanied by a faculty member.

Broadcast news

NATIONAL BROADCASTING COMMISSION PARTNERS TMC TO HOST WEST AFRICAN PAVILION

National Broadcasting Commission [NBC] has signed a Memorandum of Understanding [MoU] with Transatlantic Media Company (TMC) in collaboration with the Dubai World Trade Centre in Dubai in order to maximize the new opportunities in the broadcast media during the 22nd edition of Cable, Broadcast and Satellite [CABSAT] event schedule to hold in Dubai, United Arab Emirates

Disclosing the direction and content of the agreement, President and CEO of the company, Dr. Bayero Agabi, said the company, which is the producer of Cyber Africa television and magazine, would market CABSAT in the entire ECOWAS Anglophone West Africa comprising of Nigeria, Ghana, Liberia, Serrre-Leone and Gambia as Africa's regional partner.

At the signing ceremony, he informed the media that broadcast technocrats and content producers would be attracted to deliberate on the future of Africa's cable, broadcast and satellite prospects.

"As the world adapts to digital content delivery, it is the thrust of our organisation to help project the inherent values of Africa's culture and heritage at the world stage via our superb broadcast content. We are committed to assist NBC fast track the migration from analogue to digital broadcast in 2016", he said.

The Nigerian broadcast regulatory body the NBC noted it will also collaborate with the company to ensure Nigeria's participation at the event. A statement by the Commission confirmed that the partnership with TMC for CABSAT 2016 is part of our agency's mandate to ensure that appropriate modalities are put in place to make Nigeria meet up with International Telecommunications Union (ITU) Digital Switch Over (DSO).

www.cbsat.com

ATEME set to expand network

ATEME is a global leader in HEVC, H264, MPEG2 video compression solutions for broadcast, cable, DTH, IPTV, OTT and Transforming Video Delivery. The company recently announced that Turkey's leading news agency, IHA Broadcast Services was to begin deploying Kyrion encoders and decoders to upgrade and extend their flyaway and DSNF fleet.

Based on the ATEME 5th Generation STREAM compression engine, the Kyrion encoder and decoder provide the best

baseband video quality at minimum bitrates. This solution has been designed for contribution over satellite and IP networks, with added value features such as ultra-fast-boot, ultra-low latency, and ABR output.

"We were looking for a product that combines high video quality with an ease of use that would simplify operations on the field" said Kazim Aktürk, Broadcast Director at IHA. "After extensive evaluation of several encoders, we found the ATEME

Kyrion encoder / decoder to be the best solution to meet our operational requirements in terms of reliability, low latency and proven interoperability."

"Our Kyrion solution is future-proof, with a HEVC software upgrade option and pay as you grow support: SD to HD to UHD, and MPEG2 to H.264 to HEVC", said Emmanuel Boureau, "IHA is deploying the best in class solution while ensuring the future of their service with continue video quality enhancements".

AVIWEST

At CABSAT 2016, AVIWEST, a global technology provider of hybrid video contribution systems, will demonstrate the latest enhancements to its Digital Mobile News Gathering (DMNG) system.

AVIWEST's advanced live video contribution platform enables broadcasters to capture and broadcast live HD or SD video over multiple networks, including bonded 3G/4G cellular wireless, Wi-Fi, Ethernet, and satellite.

The future of broadcasting with VIDELIO - Media

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casting technique and standards.

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OBs, TV Studios, Post-Production, Newsrooms, Playout and Transmissions facilities deployed in more than 60 countries in the World.

Competition with Sennheiser

Set to showcase its new EK6042 dual-channel camera-mount receiver for the first time in the Middle East at CABSAT 2016 is audio specialist Sennheiser who are renowned for being the world's first receiver capable of working with both analogue and digital transmitters, the EK6042 will be

exhibited alongside many other audio solutions for broadcast, studio and live production applications. CABSAT will mark the culmination of Sennheiser's AVX contest which has seen the region's up-and-coming filmmakers submit their entries in the hopes of winning Sennheiser's

audio for video solutions. An esteemed panel of judges which includes Allie Ghaffour, Head of Audio for Al Jazeera and Achim Gleissner, Commercial Manager for the Broadcast & Media Segment for Sennheiser, will pick three winners. "This competition has been our way of

engaging with and supporting local content producers. We really want to encourage up and coming local talent to create interesting and engaging content that demonstrates their audio and video skills", said Mig Cardamone, Director of Sales and Marketing at Sennheiser Middle East.

CABSAT 2016 PREVIEW 9

Published on: 9th March 16

Name: Official Show Preview

Section: Business

The Gulf Today BUSINESS

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SLIFFER

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CLOUD CHINA

16 **POTPOURRI**
MODEL CHRISSEY TEIGEN
CELEBRATES BABY SHOWER

The Gulf Today
TUESDAY, MARCH 8, 2016

SPECIAL REPORT 5

INNOVATION AND TECHNOLOGY TO FEATURE AT CABSAT 2016



BY OUR BUSINESS BUREAU

DUBAI: The future to electronic media technology is expected to be witnessed at this year's 22nd edition of CABSAT 2016, an event for the broadcast, satellite and entertainment sectors across the Middle East, Africa and South Asia (MEASA) to be held from today (Tuesday 8th March) at the Dubai International Exhibition and Convention Centre.

Amid this 'anywhere, anytime' trend, CABSAT 2016 will also host more than 500 local, regional and international content buyers at the first Content Marketplace presented by CABSAT title sponsor SeleVision. The dedicated platform has been conceived for TV and film content creators, production houses and studios, distributors of content, producers, editors and advertising houses to buy, sell and explore co-production opportunities for the Arabic entertainment content market.

The Content Marketplace has attracted more than 30 brands including India's largest music broadcaster, 9X Media, SeleVision, Rajshri, AP International, NBC Universal, ITV Studios, Talpa, Starzplay, Zee Entertainment, Fox International, MBC Group's 03 Productions, Millimages and various regional broadcast pavilion organisers including the Nigerian Broadcast Commission – the first time a West African pavilion has participated at the show.

The Content Marketplace presented by CABSAT will also house this year's 'Red Carpet Meetings Lounge' – a revamped meetings programme for regional and international studio production teams to forge new business relationships in all aspects of the electronic media market and a purpose-built Screening Theatre presented with SeleVision, which will air an exclusive programme of filmed entertainment content during the three-day show.

As part of its ongoing efforts to foster local talent and showcase the Emirate's success in becoming the region's most advanced production hub, Dubai Studio City TV & Film Commission will leverage the Content Marketplace to launch a Short Film Competition for industry professionals and students.

Elsewhere at the show, CABSAT 2016 will serve as a strategic launch platform for new products and disruptive technologies from an assortment of leading global manufacturers and developers.

DU TELECOM

During the leading event for the broadcast, production, content delivery, digital media and

satellite sectors, du and Akamai Technologies will be showcasing content delivery services and the ability to significantly enhance the customer experience of end users on any device, anywhere.

Throughout the two-day event, du and Akamai will present the end-to-end media & delivery solutions, highlighting the managed broadcast and media solutions available. Harnessing du broadcast, OTT and the UAE-IX platforms in addition to Akamai CDN services, visitors will have the chance to experience the super-fast live streaming solutions. During the event, visitors are invited to test the solutions in addition to discuss collaboration opportunities to explore how the UAE can continue to further the possibilities for communications in the region.

"We are thrilled to be a part of CABSAT once again alongside our partner Akamai, as we continue to look to support enterprises to grow their business in the region and progress innovation in the UAE," said Aboin Monstafa, Vice President Enterprise Managed Services and datamena.

"Together, we are committed

to providing best-in-class services for our customers and this event is great opportunity to explore and discuss the latest developments in the sector as well as how we can further innovation in the region. We look forward to the opportunity to network with existing customers and other service providers, to share industry insights, collaborate and network." Robert Wickberg Taylor – Sales Manager – Middle East, Akamai, added: "We are excited to once again be a part of this year's event. Throughout the event, we look forward to conducting live demonstrations alongside du to showcase the innovative solutions leveraged by leading media companies across the globe."

FRENCH PARTICIPATION

The audiovisual sector in France is mainly driven by the development of digital technology that has led to radical changes both in industry and service development. The major event of recent years is the unexpected success of digital terrestrial television and the development of HD and UHD. Terrestrial television Full HD broadcasting

will be completed in April.

At the end of 2015, 97.3 per cent of French households had access to digital television (DTTV, satellite, ADSL or cable), including 89.5 per cent in HD terrestrial. 99 per cent of the households have a television set. 8 out of 10 of households are equipped with a HD Television. 77 per cent are going through DTTV and 44.3 per cent through a HD fiber or ADSL box.

Nearly 71 per cent of French households have taken advantage of that access and have gone fully digital. DTTV is slightly decreasing to 57.7 per cent. The reception of TV via ADSL also accounts for significant growth (44.8 per cent).

Cable television (8.9 per cent) remains an alternative for large cities, while satellite TV (24 per cent) is growing in areas where cable and DTTV are not present.

3 French households out of 10 watch television through at least 2 types of reception.

Many French companies have expressed a lively interest for the widened tele-visual offer brought about by the introduction of digital television. The number of paying channels has gone up to 141 and ser-

vices available have significantly increased with the development of HD broadcasting.

Similarly, the strong development of broadband and high-speed broadband enabled telecoms companies to develop "triple play" and "quadruple play" HD packages, which won a great success among users. 134 channels are broadcasted exclusively on cable, satellite, ADSL or Fibre.

CANON

Canon Middle East is all set to take video capturing to newer and greater heights by launching the new ME20F-SH multi-purpose video camera at CABSAT 2016.

Canon's 'magic camera', the ME20F-SH is a professional multi-purpose video camera capable of capturing full colour images in extremely low-light environments.

Boasting an industry-leading unrivalled maximum ISO of over 4 million (+75dB) the camera can capture 'never before seen' colour footage in almost complete darkness (0.0005 lux), plus additional support for infrared (IR) filming. Supporting image capture in

situations where it previously would not have been possible, the ME20F-SH is ideal for use within specialist applications such as TV productions of night-time wildlife, deep sea/cave exploration, astronomy and surveillance. The ability to install the camera in a semi-permanent location, with remote control operability also means that for documentary and natural history filmmakers, long term projects and events can be captured with minimum staffing.

Canon, having exhibited at CABSAT for several years now, will showcase its first-class 4K range in its entirety for the first time in the Middle East – with 4K lenses, sensors and reference displays all on show to demonstrate the company's advanced glass-to-glass 4K workflow.

"As the industry realises the benefits of 4K within a professional workflow, Canon has been developing our product range to meet the needs of our professional imaging customers," said Hendrik Verbrughe, Marketing Director, Canon Middle East. "Canon recognises that demand for higher quality production is going to grow. This year at CABSAT 2016 will be displaying the full set of tools needed for this next step forward in versatile 4K content production."

PANASONIC

Panasonic Marketing Middle East & Africa, a global leader in technology, is demonstrating its broadcast and professional AV solutions which feature the latest in 4K technology at CABSAT 2016 event.

This year at CABSAT 2016, Panasonic will highlight the professional 4K technology from its Broadcast products and solutions portfolio, ranging from 4K solutions to the VARICAM LT which will make the first regional appearance at CABSAT 2016.

Masa Kitamura, General Manager, Broadcast Division, PMMAF commented, "CABSAT brings together the electronic media in the region, giving us the perfect opportunity to lay out our vast range of broadcast and AV professional technology. Panasonic is spearheading the segment in terms of its futuristic approach. 4K is gaining ground as a production format with an ever-increasing pace, quickly becoming an important business differentiator. We think ahead of our customers and bring them the technology which is the future.

Our products and solutions can create brilliant images with enhanced reality, while still being very competitively priced reaching out to a wider range of Broadcasters and providing end-users with a never seen before picture quality."

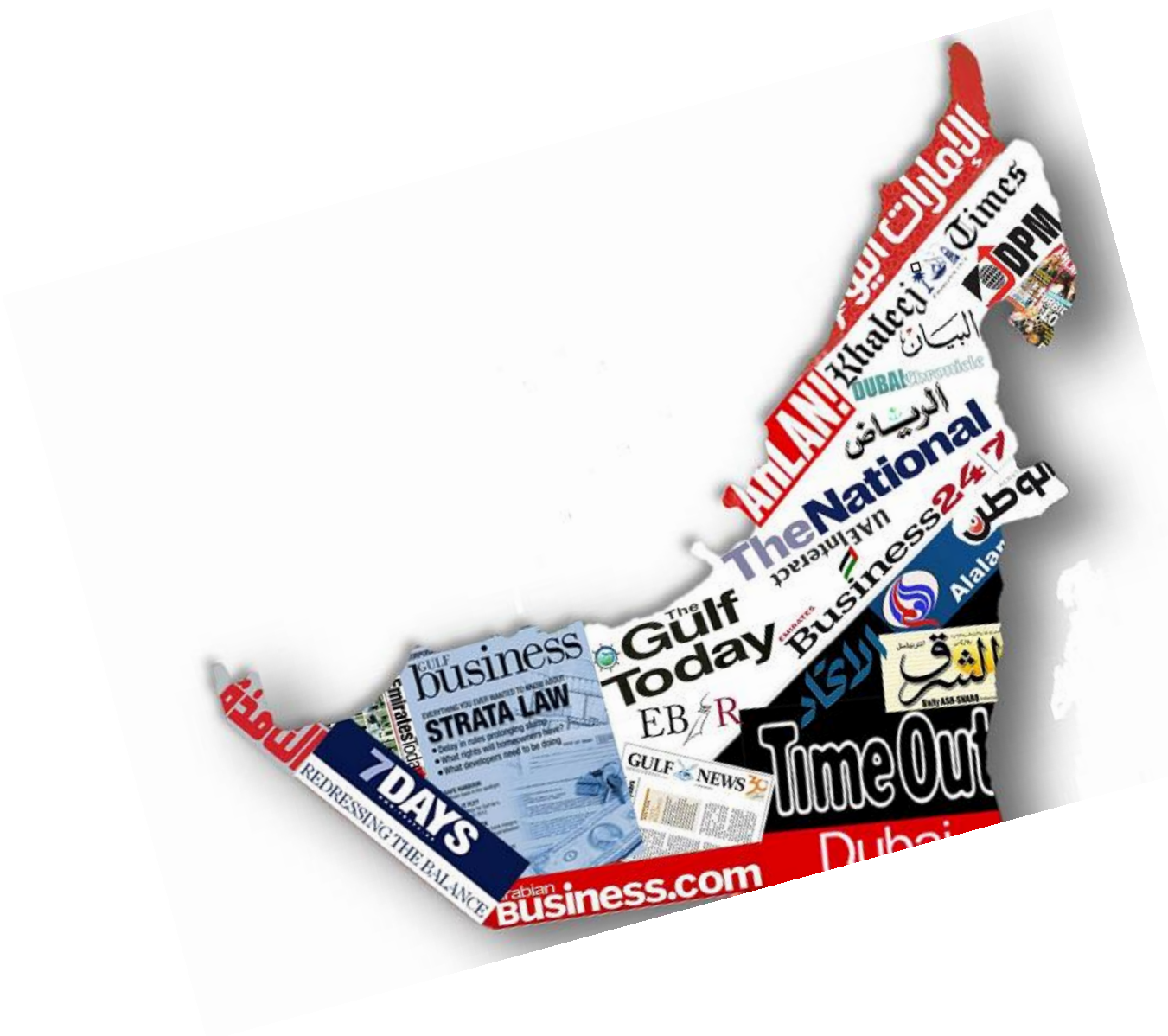


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2.2 Magazines



ISSUE 69 | MARCH 2016

BROADCAST PRO

TECHNOLOGY INTELLIGENCE FOR TV, FILM AND RADIO

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CLASH OF THE TITANS

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IN QATAR, UAE
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beIN THERE DONE THAT

Yousef Al-Obaidly on acquiring broadcast rights, attracting viewers to pay TV and conquering the MENA TV market

Canon launches video camera with ISO 4 million

Canon Middle East is launching the new ME20F-SH multi-purpose video camera at CABSAT.

The ME20F-SH is a professional multi-purpose video camera capable of capturing full colour images in extremely low-light environments. Boasting an ISO of 4 million (+75dB) the camera can capture colour footage in almost complete darkness (0.0005 lux), plus additional support for infrared (IR) filming.

Supporting image capture in situations where it previously would not have been possible, the ME20F-SH is suitable for use within specialist applications such as TV productions of night-time wildlife, deep sea/cave exploration, astronomy and surveillance. The ability



to install the camera in a semi-permanent location, with remote control operability also means that for documentary and natural history filmmakers, long term projects and events can be captured with minimum staffing.

Canon is also showcasing 4K lenses, sensors and reference displays to demonstrate the company's glass-to-glass 4K workflow.

Stand D1-20

Aspera to showcase SaaS solutions

At CABSAT 2016, Aspera, an IBM company, is showcasing its complete portfolio of high-speed file transfer software and automation solutions for the broadcast and media industries, including the new SaaS platform, Aspera Files.

Built on Aspera's FASP transport technology, Aspera Files enables any organisation, small or large, to establish a branded web-based presence for the fast, easy and secure exchange and delivery of any size file-based media or data between end users across separate organisations, combining multiple storage platforms.

Aspera software is powered by the FASP protocol to deliver the fastest, most

predictable file transfer, share and sync experience across on-premises, cloud and hybrid infrastructure.

At CABSAT, Aspera is also showcasing multiple breakthrough capabilities and advanced features powered by the next generation of its patented FASP transport technology. These allow media enterprises of all sizes to meet variable data movement demands in real time directly to cloud and on-premise storage. This includes the new FASPStream transport technology, which expands Aspera's FASP transport technology for live and near-live data streaming.

Stand ZJ2-20

VIDELIO showcases partners' solutions

VIDELIO-Media is introducing three strategic partners' solutions at CABSAT this year.

VIDELIO-Media and PGI offer expertise in broadcast, IT and cyber security to help Broadcasters and Media Groups protect their operations and business facilities. Softvallee Teamium

Production enables collaborative environments, optimising production process and staff productivity and management tools. VEDELIO's partnership with SGT offers VEDA Media Asset Management.

Stand ZD3-31

NMK Electronics introduces ENCO

Dubai-based NMK Electronics Enterprises is exhibiting at CABSAT for the eleventh consecutive year.

A range of ENCO products and solutions is exhibited at the NMK stand for the first time this CABSAT. NMK Electronics started distributing ENCO in the Middle East last year.

ENCO's flagship product DAD is a complete audio payout automation and control system for radio and television. Its feature set enables broadcasters to ensure reliable, accurate delivery of all audio content on time.

Stand ZG2-50

TVU Networks goes over IP



organisations, law enforcement and public safety agencies rely on TVU solutions including TVU One, TVU's newest compact mobile newsgathering transmitter, to capture and share live HD video

TVU Networks has partnered with Broadcast & Studio Solutions (BSS), an official TVU Networks reseller, to demonstrate TVU's newsgathering solutions.

TVU Networks will showcase how broadcasters, web streaming, producers, sport

of breaking news and major events around the world.

Other TVU solutions featured at stand will include: TVU Grid, TVU MLink, TVU Anywhere, TVUme and the TVU Booking Service.

Stand C1-30

2.3 News Website and Online Version



2.3.1 Online Version

The screenshot shows the website 'The Gulf Today' with a navigation menu including HOME, LOCAL, MIDEAST, ASIA, WORLD, BUSINESS, SPORT, OPINION, and WRITERS. The article title is 'VIDELIO - MEDIA'. The text describes VIDELIO - MEDIA as a leading International Broadcast Solutions Integrator and Service provider, highlighting their participation at Cabsat 2016 and their innovative Broadcast of Tomorrow solutions. It also mentions their permanent presence in the Middle East, their content creation and distribution services, and their 35 years of broadcast systems integration experience. The article concludes by stating that VIDELIO - MEDIA integrates media platforms and communication infrastructures to enable faster and smarter Audiovisual Media assets creation and monetization for TV viewers, Corporate Professionals and online & mobile Media audiences.

Sunday, April 10, 2016 | 05:13 p.m.
Last updated 1 minute ago

TGT@Twitter | RSS Feed

HOME LOCAL MIDEAST ASIA WORLD BUSINESS SPORT OPINION WRITERS

Local | Regional | International | Viewpoint

VIDELIO - MEDIA

A leading International Broadcast Solutions Integrator and Service provider - VIDELIO – Media - actively participated for the tenth consecutive year with a strong presence at this year’s Cabsat 2016.

The company once again presented their latest innovative Broadcast of Tomorrow solutions, during the show, says Laurent Mairet, managing director of Videlio Middle East.

The Group has a permanent presence in the Middle East with regional headquarters in Dubai, leveraging 3 state of the art broadcast systems integration platforms, employing more than 250 highly-experienced professionals.

From Content Creation to Content Distribution, through Content Management, VIDELIO - Media teams design and implement end-to-end solutions to help TV channels and Media Groups overcome actual Industry challenges and leverage future business opportunities.

Leveraging 35 years of broadcast systems integration experience, a Global presence and heavy R&D investments through their dedicated 'The Lab' entity, VIDELIO - Media paves the way of future broadcasting technique and standards.

VIDELIO - Media 'beyond the line of sight solutions and innovations' addresses challenges such as transition to full IP environments, Live Remote Production for connected stadiums, Cloud-based operations, Content everywhere distribution platforms, Content Monetisation techniques, Cyber Security for TV.

These disruptive concepts complement the recognized VIDELIO – Media 'cornerstone solutions' such as Production OBs, TV Studios, Post-Production, Newsrooms, Playout and Transmissions facilities deployed in more than 60 countries in the World.

In addition, this year VIDELIO - Media will welcome technology partners to present and demonstrate their solutions in Content Creation and Management and Cyber Security for Media Groups on their booth.

Broadcasters and Telecom Operators also met with experts, discovered latest innovative solutions and discussed integrative strategies for their respective upcoming projects.

For three decades and over, VIDELIO have been providing their expertise to professional clients in Broadcast, Corporate and Defense sectors.

VIDELIO bridges the gap between Broadcast, Media and Corporate IT businesses through highly professional and world-class media-oriented technologies and Professional Services.

VIDELIO – Media deliver turnkey solutions in live production, broadcast IT, newsrooms, post-production, outside broadcast trucks, playout, socially integrated agile workflows...

VIDELIO - Media integrate Media platforms and communication infrastructures to enable faster and smarter Audiovisual Media assets creation and monetization for TV viewers, Corporate Professionals and online & mobile Media audiences.

Published on: 08/02/2016
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Link: <http://bit.ly/1S3FHw9>



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Content management, transmission, delivery solutions on display at Cabsat 2016

Exhibitors include Canon, du, Panasonic, Thomson Broadcast, Arkena, Atems, CTM Solutions, Dalet Digital Media Systems, Dotscreen, Finattech, SES Platform Services and Innarsat.

Source: TCM News Desk

Publiah date: 08 Mar 2016

Print | Email



Hendrik Verbrugghe, Marketing Director, Canon Middle East with His Highness Shelkh Hasher Bin Maktoum Al Maktoum, Director General of Dubai's Department of Information at Cabsat 2016.

Related Articles

Gaming zone, smart home experience highlights of Gitex

Cabsat 2016, a platform for broadcast, production, content delivery, digital media and satellite sectors across the Middle East, Africa and South Asia, opened in Dubai on March 8. The event is set to attract more than

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Briefly Spoken

-  Most organisations are not worried about bits and bytes as how much it costs.
Chester Witekowski, Senior Security Advisor, Sophos
-  We have a great partnership with Microsoft, but we also work with Google, Android, Linux, Red Hat.
Michael Dell, Chairman of the Board of Directors and CEO of Dell
-  I don't think the other guys are asleep at the switch.

Published on: 08/02/2016

Section: Business

Link: <http://bit.ly/1PPEynA>

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HOME > Press Release > VIDELIO - Media presents their innovative solutions for TV at CABSAT 2016

VIDELIO - Media presents their innovative solutions for TV at CABSAT 2016

Yousra LAHABBI - 07/02/16

New Technologies, Innovation and Services (100 posts)
 Audiovisual content, Multimedia (14 posts)




Dubai, February, 2016 VIDELIO - Media, a leading International Broadcast Solutions Integrator and Service provider, announces their 10th participation in a row to CABSAT 2016. VIDELIO - Media will once again present their latest innovative Broadcast of Tomorrow solutions, during the show held at the Dubai World Trade Center on March 8-10, 2016.

From Content Creation to Content Distribution, through Content Management, VIDELIO - Media teams design and implement end-to-end solutions to help TV channels and Media Groups overcome actual Industry challenges and leverage future business opportunities.

Leveraging 35 years of broadcast systems integration experience, a Global presence and heavy R&D investments through their dedicated 'The Lab' entity, VIDELIO - Media paves the way of future broadcasting technique and standards.

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الرئيسية أخبار ومقالات مكتبة الوسائط استعراض المنتجات مسابقات تعليقات

فيديليو تعرض حلولها المبتكرة لأجهزة التلفزيون في كابسات 2016

تقوم الشركة بتصميم وتنفيذ حلولاً متكاملة.



بقلم أسيد كالمو

منشورة في March 3, 2016

تعلن شركة فيديليو-ميديا VIDELIO-Media عن اشتراكها للمرة العاشرة على التوالي في معرض كاب سات ٢٠١٦

حيث تقوم الشركة بعرض أحدث الحلول المبتكرة لـ "بيت المستقبل". يقام المعرض في الفترة من ٨ إلى ١٠ مارس ٢٠١٦ بمركز التجارة العالمي بدبي .

تقوم الشركة بتصميم وتنفيذ حلولاً متكاملة بدأً من ابتكار المحتوى حتى توزيعه ومروراً بإدارته، وذلك لمساعدة القنوات التلفزيونية ومجموعات وسائل الإعلام في التغلب على التحديات الحالية للصناعة والاستفادة من الفرص التجارية في المستقبل.

تمهد فيديليو-ميديا VIDELIO-Media الطريق أمام تقنيات ومعايير البث في المستقبل مستفيدة من ٣٥ عاماً من الخبرة في مجال أنظمة البث المتكاملة، ومن حضور عالمي واستثمارات كبيرة في مجالات البحث والتطوير من خلال "المختبر" - كيان الشركة المخصص لهذا الهدف.

تواجه فيديليو-ميديا VIDELIO-Media تحديات "أبعد من حلول الرؤية والابتكارات" مثل الانتقال إلى بيئات كاملة لبروتوكول الإنترنت، الإنتاج المباشر عن بعد لمدرجات الألعاب الرياضية المتصلة، العمليات القائمة على الكلاود، منصات توزيع المحتوى في كل مكان، تقنيات تحويل المحتوى إلى نقد، الأمن السيبراني للتلفزيون ...

تكفل هذه المفاهيم الهدامة "الحلول الأساسية" المتعارف عليها لشركة فيديليو-ميديا VIDELIO-Media مثل الإنتاج الخارجي، ستودي وهات التلفزيون، مرحلة ما بعد الإنتاج، غرف الأخبار، عمليات نقل قنوات الإذاعة والتلفزيون في شبكات البث Playout ووسائل الإرسال المنتشرة في أكثر من ٦٠ بلداً في العالم.

وبالإضافة إلى ذلك، سوف تستقبل فيديليو-ميديا VIDELIO-Media هذا العام في الكشك الخاص بها شركاء في مجال التكنولوجيا لعرض وشرح حلول الشركة لإنشاء وإدارة المحتوى وعمليات الأمن السيبراني لمجموعات وسائل الإعلام.

Published on: 07/02/2016

Section: Business

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أحدث الأخبار أمريكا توامبل استئنافا لك تشفير هاتف ايفون في قضية مخدرات

احجز عضوية بنادي
على الطريق الدائري - بجوار نادي الصيد اله
العضوية تشمل (الزوج - الزوجة - 3 أبناء) - مقدم 13 الف جنيه والبا

مجلة **لغة العصر**
للحاسبور والإنترنت والاتصالات

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الرئيسية « أخبار وتقارير » أخبار « فيديليو- ميديا تستعرض حلولها المبتكرة لاجهزة التلفزيون بمعرض كاب سات 2016

فيديليو- ميديا تستعرض حلولها المبتكرة لاجهزة التلفزيون بمعرض كاب سات 2016

مصطفى الصمداني | 28-2-2016 | 16:30



فيديليو- ميديا تستعرض حلولها المبتكرة لاجهزة التلفزيون بمعرض كاب سات 2016

كشفت فيديليو- ميديا - الرائدة في مجال بث **بث** البث الدولي للحلول المتكاملة وإمداد الخدمة - عن اشتراكها للمرة العاشرة علي التوالي في معرض **كاب سات 2016** حيث تقوم بعرض أحدث **الحلول المبتكرة ل** 'بث المستقبل' والذي يقام في الفترة 8 إلى 10 مارس 2016 بمركز التجارة العالمي بدبي .

حيث تقوم فيديليو- ميديا بتصميم وتنفيذ **حلولاً** متكاملة بدءاً من ابتكار المحتوى حتى توزيعه ومرورا بإدارته، وذلك لمساعدة **القنوات التلفزيونية** ومجموعات وسائل الإعلام في التغلب على التحديات الحالية للصناعة والاستفادة من الفرص التجارية في **المستقبل**.

كما تواجه "تحديات" أبعد من **طول** الرؤية والابتكارات" مثل الانتقال إلى بيئات كاملة لبروتوكول الإنترنت، الإنتاج **بث** الإنتاج المباشر عن بعد لمدجات الألعاب الرياضية المتصلة، **العمليات** القائمة على **الكلود**، منصات توزيع المحتوى في كل مكان، **تقنيات** تحويل المحتوى إلى نقد، **الأمن السيبراني** للتلفزيون ...

وذلك لإكمال "الحلول الأساسية" المتعارف عليها مثل الإنتاج **بث** الإنتاج الخارجي، ستوديوهات التلفزيون، مرحلة ما بعد الإنتاج **بث** الإنتاج، غرف الأخبار، عمليات نقل قنوات الإذاعة والتلفزيون في شبكات **بث** البث **Playout** ووسائل الإرسال المنتشرة في أكثر من 60 بلدا في العالم.

Published on: 07/02/2016

Section: Business

Link: <http://aitmag.ahram.org.eg/News/45167.aspx>

انشر أقوى التغريدات الرياضية على



الرئيسية بث صور فيديو غرائب محليات منوعات تقنية ابداعات حول العالم

شبكة أبونواف بث

أرشيف الوم: بث

فيديليو ميديا تعرض حلولها المبتكرة لإجهزة التلفزيون في كابسات 2016

28 فبراير، 2016 - كنه : محرر 7



فيديليو ميديا تعرض حلولها المبتكرة لإجهزة التلفزيون في كابسات 2016 دبي - فبراير 2016 تعلن شركة فيديليو- ميديا VIDELIO-Media - وهي شركة رائدة في مجال البث الدولي للحلول المتكاملة وإمداد الخدمة - عن اشتراكها للمرة العاشرة علي التوالي في معرض كابسات 2016 حيث تقوم الشركة بعرض أحدث الحلول المبتكرة لـ "بث المستقبل". يقام المعرض في الفترة ...

Published on: 07/02/2016

Section: Business

Link: <http://abunawaf.com/tag/%d8%a8%d8%ab/>



فيديليو تعرض حلولها المبتكرة لأجهزة التلفزيون في كابسات 2016

منذ شهر

تعلن شركة فيديليو-ميديا VIDELIO-Media عن اشتراكها للمرة العاشرة على التوالي في معرض كابسات ٢٠١٦

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تواجه فيديليو-ميديا VIDELIO-Media تحديات "أبعد من حلول الرؤية والابتكارات" مثل الانتقال إلى بيئات كاملة لبروتوكول الإنترنت، الإنتاج المباشر عن بعد لمدرجات الألعاب الرياضية المتصلة، العمليات القائمة على الكتل، منصات توزيع المحتوى في كل مكان، تقنيات تحويل المحتوى إلى نقد، الأمن السيبراني للتلفزيون ...



Published on : 02/2016

Section: Business

Link: <http://bit.ly/1ggA5W2>

2.3.2 Social Media



BusinessFrance ME @BF_MiddleEast · 1 min
@videlioinfo #MediaBroadcast announces 10th participation
@CABSATofficial #Dubai bit.ly/1PUwRkH #InfoBF



Name of the account : BusinessFrance ME

Social media: Twitter

Link : https://twitter.com/BF_MiddleEast/status/698824329191030784

2.4 Links

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- 1- You Buy France : <http://bit.ly/1PUwRkH>
- 2- techchannelmea : <http://bit.ly/1PPEynA>
- 3- The Gulf today : <http://bit.ly/1S3FHw9>
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Revised by Miryem OUKAS MESSIDI

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