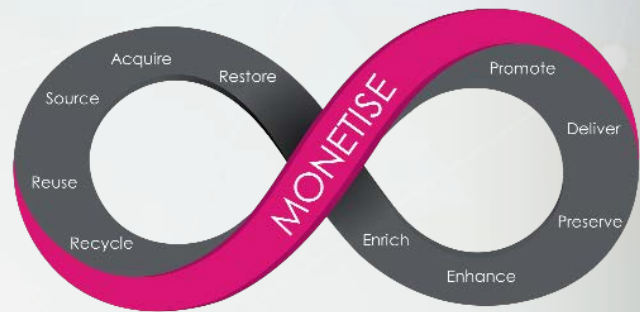


## Media Assets **MULTI-LIFECYCLES SOLUTIONS**

There is more content consumed in the World than ever before and this keeps increasing at exponential rates. Consumers are seeking not only for more content but for more relevant content to their needs and social personas. Traditional fresh content production is not able to cope with the demand for this acceleration.



In our highly fragmented Media markets, Broadcasters and Content producers need to find ways to leverage or repurpose their existing content and to create new content in faster, smarter and more efficient manners. Every broadcaster and production house has within its organisation unidentified and unexploited treasures.

At VIDELIO, we simply help you make your content a tangible Asset. We understand that content pieces have more than one Life. That they can be reused several times augmenting the chances of reaching out to new audiences, keeping them engaged and boosting monetisation.

We help you best valorize your existing content, define and implement smart strategies and harvest maximum financial return.

## Helping you **MONETISE YOUR CONTENT**

In order to best leverage legacy content, TV channels need to define proper strategies in line with Organisation's objectives and commercial vision and undertake implementation of systems and processes.

They need to start by identifying their existing content, build accurate databases, ensure availability and compatibility of files and trace usage for monetisation purposes.

**We support organisations who wish to repurpose their old and new content as excellent raw material for:**

- Additional related content for today programs (video portals, second screen apps)
- New productions like documentaries, news, films, games
- External corporate sales (Broadcasters, producers, distributors...)
- Direct to consumers (VOD, SVOD, OTT, catchup...)

## What we do - OUR OFFERS

VIDELIO design and implement Content Optimisation strategies for content owners, archive centers and broadcasters. Our services, through process implementation span from physical archives preservation to content repurposing services, to migration, cataloging, smart storage and distribution.

### Our services include:

- Archive and Content strategy plans
- Multi-lifecycles asset consulting
- Existing archive assessment
- Preservation of non-digitised archives
- Migration plans
- Cataloging and indexing of digital assets
- Smart Storage strategy
- Commercial Frontends
- Content distribution
- End-to-end Workflow Engines and DAM
- Training and support services

## FLEXIBLE OPEX-CAPEX models



With VIDELIO you are free to choose exactly where you want to set the cursor between Services and Investment. We bring you unified services and expertise from a

consortium of world-class specialist companies; from consulting services for National Archives and Libraries, vocational education centers, migration service providers, cloud-based content serving providers, to on site systems integration...

**100%**  
out-sourced  
we manage  
it all on your  
behalf on a  
monthly-fee  
service basis  
operated by  
VIDELIO from  
our service  
centers.

**Hybrid**  
From 10/90 to  
90/10  
we manage  
temporary  
services  
and install  
permanent  
equipment for  
you to operate.

**100%**  
in-sourced  
we install  
equipment in  
your premise  
for you to  
manage  
and operate  
and provide  
consulting,  
training and  
support  
services.



## Technology PARTNERS

Our solutions are designed based on the latest technologies and services from Industry leaders. We qualify our solutions with our long-term partners to assure state of the art project delivery and increased long-term benefits.



VIDELIO is an International Broadcast, Media & Entertainment system integrator and service provider  
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