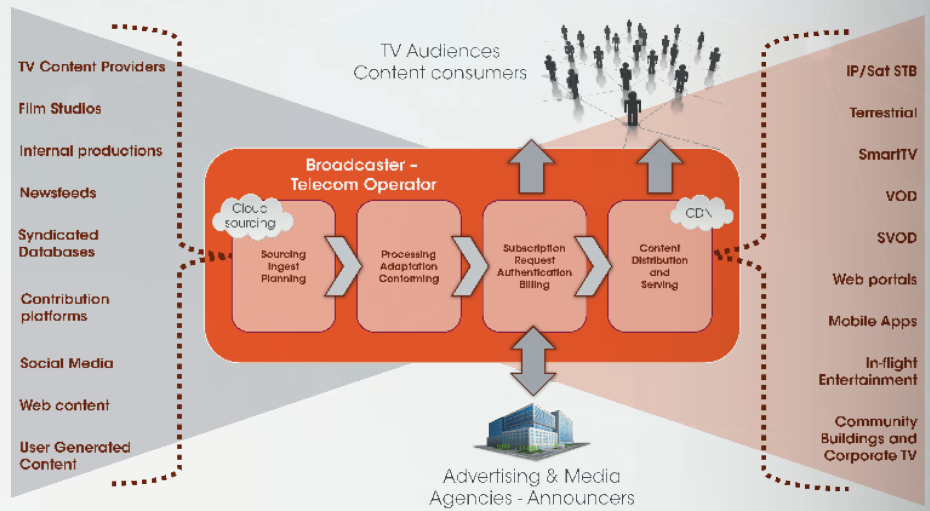


TV everywhere SOLUTIONS

People do not consume TV like before. People are connected social personas and consume more content every day, including video content. But audiences want to enjoy the content they want, where they want, when they want and on the device of their choice. For TV channels this can sound like a threat, but for innovative broadcasters it represents a real opportunity to reach out to all their audiences, recapture attention and provide a greater TV experience so they can better monetise their content.



No matter what the program is; film, game, news or live sports; what really matters is that people can see, enjoy and engage with it. TV Everywhere technologies enable your audiences to build their own TV experience, to stay in control and multiply the touch points with your assets, boosting engagement, loyalty and creating new business models for your organisation.

Helping build ANYWHERE TV ENVIRONMENTS

Moving from traditional broadcasting only to 'broadbandcasting' has become a no brainer today with the emergence of integrated technologies and well-established managed services in the cloud. The technical infrastructures we design and implement integrate seamlessly within your existing systems and allow your organisation to deliver targeted content to any connected devices.

Smart Content Delivery services, including anti-piracy protection and user authentication, can be operated from your private cloud or from International service providers, as CDN managed services. We make sure your operations and user experience remain optimal in terms of traffic scale up and continuity service reliability.

We help our clients imagine and create agile TV Everywhere strategies, bringing value to their audiences, and to implement content serving ecosystems securing their operations and creating the conditions for new revenue streams.

What we do - OUR OFFERS

VIDELIO design and implement connected TV Everywhere platforms for broadcasters. Our services span from architectural design to online video monetisation services, through to systems integration, authentication and protection system, content serving, analytics and billing.

Our services include:

- Technology and Strategic consulting
- Existing ecosystem assessment and feasibility study
- System design and platforms integration
- Integrated end-to-end Content Lifecycle Management systems
- Interconnectivity with service providers and CDNs
- Commercial Frontends development
- Training and support services

The challenges WE HELP ADDRESSING

At VIDELIO, we know that implementing TV Everywhere strategies carries serious and tangible challenges that could prevent broadcasters to make the move and invest. It is part of our added-value to help identify and overcome such challenges, including:

Audience awareness, we help define strategies to promote new offers and educate consumers on how they can have access across their many devices.

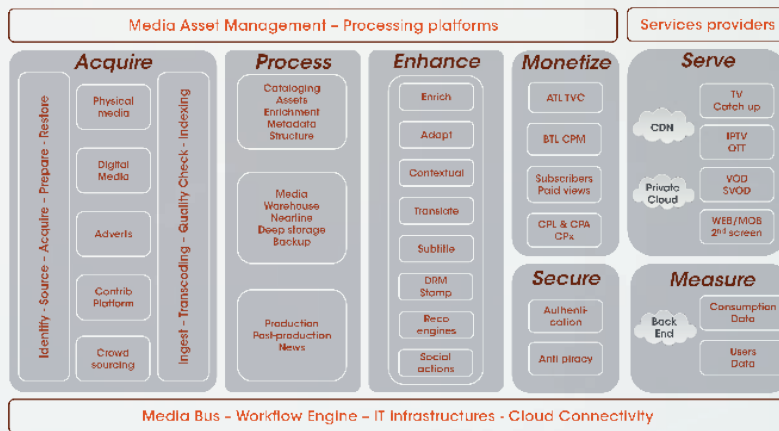
Complex subscription and authentication processes, we help deploy unified authentication and billing services and we create frontends where users can find all the content they want in one central place.

Complete content portfolio, we advise broadcasters on relevant content strategies based on their several audience segments with a granularity objective of unique social personas targeting.

Monetisation, we help define and implement modern advertising services based not only on passive viewership, but on engagement with the content, including subscription, rewarding, loyalty programs and affiliate marketing.

Integration in home environment, our technical experts partner with major devices manufacturers to make sure users enjoy the content the way they want on agile multi-screens environments, at home or on the go and get the best experience of TV, everywhere and anywhere.

Processing WORKFLOW



Technology PARTNERS

Our solutions are designed based on latest technologies, best services from Industry leaders and industry best practices and working experiences. We imagine and qualify our solutions with Media, TV and Advertising experts and long-term partners to assure state of the art project delivery and increased long-term benefits.



VIDELIO is an International Broadcast, Media & Entertainment system integrator and service provider
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