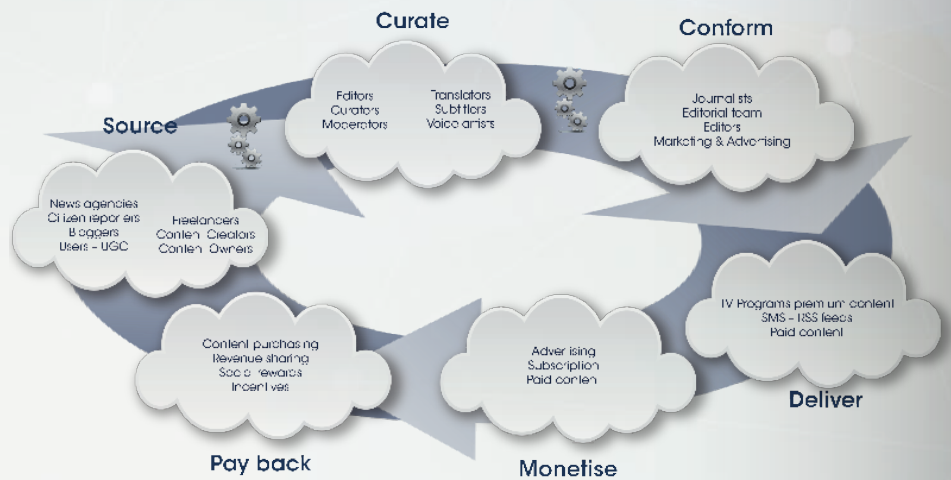


Contributive Content PLATFORMS SOLUTIONS

People are now completely part of the content creation. Audiences do not only consume content passively but want to contribute actively. Community video portals, blogs, social media have developed citizen journalism. Thousands of talented contributors are available out there but remain hard to reach and leverage.



Is it not imaginable for broadcasters and traditional content creators to stay away from this phenomenon? TV and Media organisations need to optimize their operations, produce more and more diverse content while staying in control of their content production and keeping their audiences engaged and loyal.

Leveraging the power of the crowd carries a great potential to harvest people creativity and build social engagement in order to fight attention deficit and recapture audience loyalty.

Implementing YOUR CLOUD OPERATIONS

Today technologies, internet penetration, mobile connectivity can be leveraged by TV channels and Media groups to create these new appealing content pieces in cost effective yet managed and controlled manners.

We help our clients create collaborative ecosystems and leverage people aspirations to be part of the game. Our solutions are based on the 'You are TV' principle which puts the audience in the center of the whole Media experience and drive more active engagement and business efficiency for all stakeholders.

Leveraging community and crowd contributions in automated and quality sensitive environments allow Media organizations imagining new business models based on content monetisation revenue sharing, variable Opex production costs, out-sourced yet fully compliant services from external contributors and audience engagement.

What we do - OUR OFFERS

VIDELIO imagine and implement Contributive and Collaborative content creation platforms for Media companies, agencies and broadcasters. Our services span from content creation strategies consulting to systems implementation, through ingest, compliance, editorial, delivery and monetisation processes implementation.

Our services include:

- Contributive content platforms design
- Collaborative community building programs
- Cloud-based Content creation CMS
- Content sources aggregation and ingest gates
- End-to-end Workflow Engines and CMS
- Quality and production processes
- Content distribution and publishing platforms
- Commercial Frontends
- Training and support services

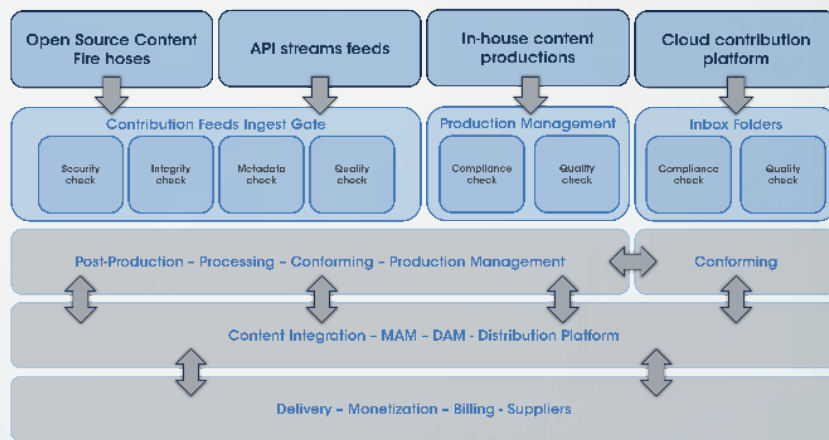
Building a community OF CONTRIBUTORS

We accompany our clients in building, nurturing and structuring agile and steady contribution communities. We help define the strategy and deploy the tools to identify and hire the right talents in the community.

External community members can come from several origins and can be professionals and non-professionals. It is crucial to define multi-layered strategies and address these different populations with relevant sets of tools and policies to guaranty highest and permanent level of quality and commitment.



Processing WORKFLOW



Technology PARTNERS

Our solutions are designed based on content creation best practices, latest technologies and best services from Industry leaders. We imagine and qualify our solutions with Industry experts and long-term partners to assure state of the art project delivery and increased long-term benefits.



VIDELIO is an International Broadcast, Media & Entertainment system integrator and service provider
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