videlio

MIDDLE EAST

Cloud-based TV SOLUTIONS

Weight of investments and heavy costs of operations are serious burdens for broadcasters. Agile arbitrages between Opex and Capex are becoming crucial to sustain profitability in this fast evolving Media Industry where business models change and leaderships are challenged by new comers.

Broadcasters need to keep innovating and investing in modern ecosystems if they want to optimize their operations, gain productivity and cope for new technologies and new consumers' expectations. Financiers and technical staffs definitely have to co-imagine new ways to expand operations towards these new avenues while introducing flexibility in processes and financial economies of scale. Cloud is surely not a panacea but represents a valuable reflection opportunity.

Implementing YOUR CLOUD OPERATIONS

Cloud-based workflows and services, hosted on private or service providers' cloud platforms, can bring financial and technical agility and elasticity to TV channels. Some major and core processes can be today remotely implemented and operated 'from the sky'. Not only reporters and journalists can leverage internet connectivity, but as well editors, graphic designers, operations managers... Some heavy ressources demanding services can be out-located to cloud environments, like transcoding, quality check, editing, archiving, playout and content distribution, continuity services...

We help our clients implement and anticipate agile cloud-based environments, fully integrated with existing systems and workflows. We accompany broadcasters to dynamically adapt their operations to production needs and market evolutions. Our aim is to lower levels of investment and total cost of operations while guarantying access to state of the art technologies and rock-solid processes.

What we do - OUR OFFERS

VIDELIO design and implement cloud-based platforms for broadcasters within private clouds facilities or service providers.
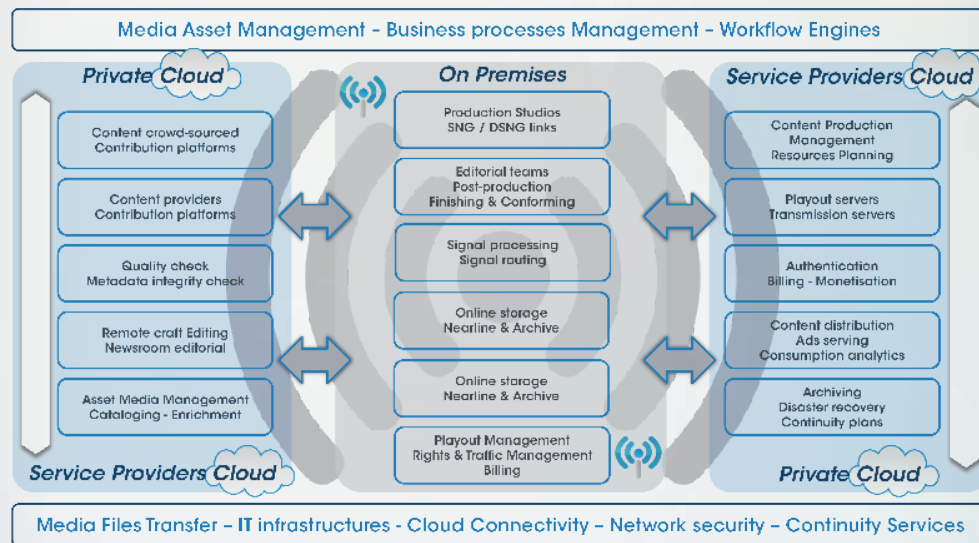
Our services include:

- Technology and Strategic consulting
- Existing ecosystem assessment and cloud feasibility study
- System design and integration with existing ecosystems
- Interconnectivity with service providers and CDNs
- Change plans and processes reshaping
- Training and support services

Hybrid Private PUBLIC CLOUDS SOLUTIONS

Cloud is more of a concept than a place. Running operations in the cloud means not only to use CDN services for content serving or specialist service providers for remote archives hosting. It can be as well implementing remote editing platforms for journalists with virtualized online storage servers or installing quality check and transcoding servers in datacenters, and many more.
VIDELIO propose hybrid environments, on private and public clouds, depending on existing systems, corporate strategies and Client staffs allocation. We cater for bringing the best of the two worlds so you are able to best allocate resources and match your evolving needs for today and the many years to come.

Processing WORKFLOW

Media Asset Management – Business processes Management – Workflow Engines

Private Cloud	On Premises	Service Providers Cloud
Content crowd-sourced Contribution platforms	Production Studios SNG / DSNG links	Content Production Management Resources Planning
Content providers Contribution platforms	Editorial teams Post-production Finishing & Conforming	Playout servers Transmission servers
Quality check Metadata integrity check	Signal processing Signal routing	Authentication Billing - Monetisation
Remote craft Editing Newsroom editorial	Online storage Nearline & Archive	Content distribution Ads serving Consumption analytics
Asset Media Management Cataloging - Enrichment	Online storage Nearline & Archive	Archiving Disaster recovery Continuity plans
Service Providers Cloud	Playout Management Rights & Traffic Management Billing	Private Cloud

Media Files Transfer – IT infrastructures - Cloud Connectivity – Network security – Continuity Services

Technology PARTNERS

Our solutions are designed based on latest technologies, best services from Industry leaders and industry best practices and working experiences. We imagine and qualify our solutions with Media and TV experts and long-term partners to assure state of the art project delivery and increased long-term benefits.

VIDELIO is an International Broadcast, Media & Entertainment system integrator and service provider
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